

# The Mining Journal

Upper Michigan's Largest Daily  
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JAMES J. BECKER  
Editor  
KENNETH S. LOWE  
Editor

## Ispringing To Honor Three

Three men closely identified with public education in Ispringing for many years will be honored by their fellow citizens Monday night at a testimonial dinner.

They are William J. Peterson, who is resigning after 40 years of service as a teacher and administrator in the Ispringing School System; Clayton A. Simcik, who has decided not to seek re-election after having served for 29 consecutive years as a member of the Ispringing Board of Education; and Henry R. Rust, who also has declined to run again for the school board after having served 18 consecutive years as a member of that body.

Collectively, Messrs. Peterson, Simcik and Rust have served a total of 87 years in the education field, certainly an impressive record.

Aside from their mutual, dedicated interest in education, all three men have had two things in common. Each of them is a graduate of Ispringing High School and all of them have devoted thousands of hours to civic and religious organizations within their community.

These are men who have merited the esteem of the people of Ispringing, who have advanced many worthy causes in their city and who well deserve the honors that will be bestowed upon them as guests of the Ispringing Board of Education at the dinner of tribute Monday night.

## 'The Almost Islands'

The Michigan Tourist Council is boasting that it has adopted a "bold new slogan designed to create more travel to Michigan by out-of-state vacationers." The new slogan is "The Michigans — the Almost Islands of the Great Lakes."

"Never before has a campaign theme so aptly described the uniqueness of Michigan," commented Ron Gamble, chairman of the council. "Michigan is the only two-part state in the union, and on the map it appears to be islands nestled in the midst of the magnificent Great Lakes."

The Michigans — the Almost Islands of the Great Lakes — No other state can make this claim. This puts us on the map, pinpointing our location. It also gives us a new public image.

We view the new slogan with mixed emotions.

On the one hand, "The Almost Islands of the Great Lakes" is rather cumbersome phraselogy. And "almost" is a weak word, suggesting something that is neither positive nor negative. We think most people who live in this part of the state would prefer to regard themselves as residents of the Upper Peninsula than as residents of an "Almost Island."

On the other hand, this is the first slogan that has come to our attention that emphasizes the fact that there are two Michigans — The Upper Peninsula, as well as the Lower. Even the state's official motto, "Si queris peninsulam amaram circumspice," refers to only one peninsula — and guess which one most people think that is. If the new slogan can really be guaranteed "to put us on the map," as Mr. Gamble says, it has a lot to recommend it in the eyes of the citizens of the Upper Peninsula, which all too often is left entirely off the map.

## Peninsula Perambulator

See Violetta, one-time Neguigue man who has continued his interest in sports since moving to Ironwood, still is active in bowling circles in that city. As secretary of the Goodrich Bowling Association, Violetta presented a handsome trophy from the American Bowling Association to Gil Kangas, also of Ironwood, for the 300 game he rolled in a singles sweep tournament at Iron Mountain late in March.

## Barbs

By PHIL PASTORET

Joining a wildlife preservation society doesn't guarantee bigger and better parties.

"Class" is having the paper delivered to you daily by the managing editor.

Those who boast of kids who play the violin at 3 tempt us to brag of granddads, who are riddled with his whiskers at 50.

It's difficult, these days, to get up the scratch to see more than spend a day on the track. (Newspaper Enterprise Assn.)

## Views Of Others

HEARING'S BELIEVING? One who tends to believe everything he hears believes hilariously upset by the pronouncements from radio and TV that eggs of perhaps a half dozen detergents is "the best of the world's best." Memphis Commercial Appeal.

## BERRY'S WORLD



## Thanks For The Moral Support And The Life Saver Would Be Helpful Also



## State Of The Economy

WASHINGTON — Working men, even including an earth banker, will find their earnings falling in the private sector, says Frederick Nixon's latest report. He says that the economy will still be in a relatively lousy shape.

These forecasts can offer Republicans running for office in November that the rate of inflation and business growth will have diminished. But they are unable or unwilling to stick out their necks to the extent of predicting how great the improvement will be.

Chase Words Gamble has expressed his opinion in a book just published by Secretary of the Treasury David Kennedy. Kennedy says that the economy is "in a state of uncertainty." He says that the economy is "in a state of uncertainty." He says that the economy is "in a state of uncertainty."

## The Journal Files

60 Years Ago

which was moving eastward on the track nearest to the laboratory. It was turned over on its side and was thrown against a telephone pole. The train car was derailed in a single instant. The car was derailed in a single instant. The car was derailed in a single instant.

## 30 Years Ago

John Danbury, son of Mr. Danbury, who recently returned from the Copper Country, has opened a barber shop in the Jane Building, vacated last week by E. H. Israel, the photographer, who now is located in room 102 of the second floor of the Wundberg block.

## Business Mirror: Where Will Economy Head Now?

By JOHN CUNIFF  
AP Business Analyst

NEW YORK (AP) — Consumers' capital and Cambodia are the three major determinants of where the American economy goes from here. Among the dilemmas it can take at this juncture are recession, stability, inflation, expansion or some combination.

The importance of consumer sentiment is based not only on such hard statistical evidence as the growing rate of joblessness, but on a possible pessimistic turn in consumer psychology.

Past studies have shown that consumer buying moods are based not only on the ability to buy—as measured by jobs, payrolls and savings—but on lead economic influences, such as hope or discouragement over the Indochina war.

While it has been government policy to dampen the spending desires of consumers, some economists believe that an overflow of bad news might drown out all but utterly essential spending.

Pessimism is widespread throughout the financial world, evidence of which is reported daily in stock market reports. Many analysts believe that the contagion could spread to consumer sales. A sharp drop in retail sales would signal the arrival of a recessionary psychology, or the development of an overly cautious attitude toward the future, marked by a more enthusiasm for conserving than for construction expansion.

The capital situation involves an upcoming tug-of-war for funds that could push interest rates even higher than they are now. Industry has enormous spending plans; the economy does not have the funds to use.

Scrapping Expansion Plans

Some corporations already are beginning to scrap these expansion plans because of the money shortage or because they are unwilling to pay high rates. But others may be in the game until the rope breaks.

If the demand persists, the resulting snap would be felt throughout the economy. Corporate treasurers vividly remember that back in late 1966 they had to scramble widely for funds to finance projects to which they were committed.

Assume, however, that the inability to finance will cause corporations to simply drop their expansion plans far enough ahead to avoid being caught in such a bind.

Stock Analysis Of War

Will massive scrapping of plans push interest rates and the inflation thermometer higher? The experts are divided. Perhaps neither extreme will result. Perhaps the forces will balance each other out.

The Cambodian problem is as difficult to analyze as the others, especially for those who try to read meaning into the stock market. Unable to develop any inside information on the war, stock analysts is that it spreads it is bad for the stock market; if the Cambodian maneuver eventually reduces the conflict, the market will rise.

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### EDITOR'S MAIL

Contributions are invited. Letters should be limited to 400 words. Only original letters will be considered for publication. Personal attacks on individuals will be eliminated.

### A Job Half Done

Dear Sir:

We wish to take this opportunity to thank The Mining Journal, other local news media and more than 100 additional businesses and organizations who helped to make the 1970 American Cancer Society (Canada) the most successful in the history of Marquette County. Unfortunately, many people take it for granted that businesses support the many worthy projects such as the American Cancer Crusade. They lose sight of the fact that these businesses are privately owned and are in existence first to earn a return on the owner's investment. We express our most sincere appreciation to the approximately 100 businesses, clubs and organizations who donated their facilities and help while nearly 400 other businesses donated financially, with some yet to be heard from.

Thanks to nearly 1,000 volunteer workers who helped to call on nearly every home in the Marquette County American Cancer Crusade area and the thousands of people who made monetary contributions, we can say that our job is nearly half done. We say half done because the fight against cancer is two-pronged. First to raise funds for research and treatment and second to educate people to heed the seven warning signals of cancer. Most of our fund raising campaign is completed for the 1970. Cause. We have many questions on the rest is up to you. Be sure to have a regular health check-up and note the danger signals of cancer.

RUIT E. PAROLINI JR.  
1970 Crusade Chairman  
Marquette County Unit, ACS  
Marquette

### Behind Campus Unrest

Dear Sir:

The campus unrest and discontent which is present in our society today exists for many reasons. Some people seem to think that there is only one reason for all the student unrest, and that is the Communists.

I do not think that Communists are behind the unrest. I think that it's just youth trying to become involved in the issues of today.

Many times youth is criticized for its views on the war in Vietnam. Maybe they are not always right in what they say or do, but then neither is anyone else. It is not up to us to tell them to voice its opinions without having to resort to violent demonstrations.

Some people accuse the Communists of starting the riots and of having the youths rebel against the authority. Just because youths may question certain issues does not mean that the Communists have taken hold of them.

The sooner society realizes that today's youth is speaking for itself the better off we will be.

CHEERYL JUNK  
Route 1, Box 381  
Ispringing

### Abolishing Electoral College

Dear Sir:

Now is the time for citizens who are concerned with the quality and effectiveness of representative democracy to express themselves.

The Senate of the United States is now considering a bill, SJ Res. 1, which proposes a constitutional amendment calling for the abolition of the Electoral College. This amendment is essential to representative government and that in the event no candidate receives 40 per cent of the popular vote, a national run-off election should determine a winner from the two top candidates. Of primary concern is the 1972 election in which each citizen's vote be equal to the vote of any other citizen. The present Electoral College system does not guarantee this equality, and none of the alternatives offered to reform the Electoral College assure this.

The proposed amendment for direct election appears to face rough going in the Senate, and for this reason citizens are urged to express their support for the amendment by writing to Sen. Robert Griffin, and President Nixon.

The League of Women Voters of Marquette County will appreciate your efforts on behalf of this issue.

MRS. RICHARD K. GORSKI  
President  
League of Women Voters  
Of Marquette County

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